

Collaborate for Growth

Tapio Peltonen

#CollaborateForGrowth

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**Innovative tech will
not solve anything**

—

**Entrepreneurial
people do**

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Tapio Peltonen

- ✧ Entrepreneur
- ✧ Innovations+Strategy
- ✧ Economist & MBA

Philosophy:

- ✧ Social Capital
- ✧ Collaboration
- ✧ Entrepreneurial Leadership



Dar es Salaam 2009

**Innovative tech
will not solve
anything**

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People must...

- Innovate
- Learn
- Collaborate
- Lead

Entrepreneurial...

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Entrepreneurial...

- Leadership
- Learning
- Collaboration

Entrepreneurial Leadership

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“Entrepreneurial leadership is... necessary for any person and any organization to adapt successfully to today’s complex and dynamic world.”

Risto Siilasmaa, Entrepreneur, Chairman, Nokia

(in Transforming NOKIA: The Power of Paranoid Optimism to Lead Through Colossal Change, 2018)

Entrepreneurial Leadership by Siilasmaa:

1 Accountability.

2 Facing facts.

3 Persistence.

4 Managing risks.

5 Be a learning addict.

6 Unwavering focus.

7 Look to the horizon.

8 Team.

9 Ask why.

10 Never stop dreaming.

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Entrepreneurial Learning

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Learning

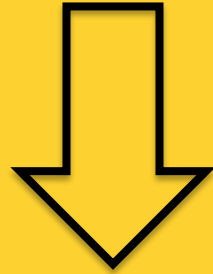
- Unlearning
- Re-learning
- Co-learning
- Meta-learning

startup



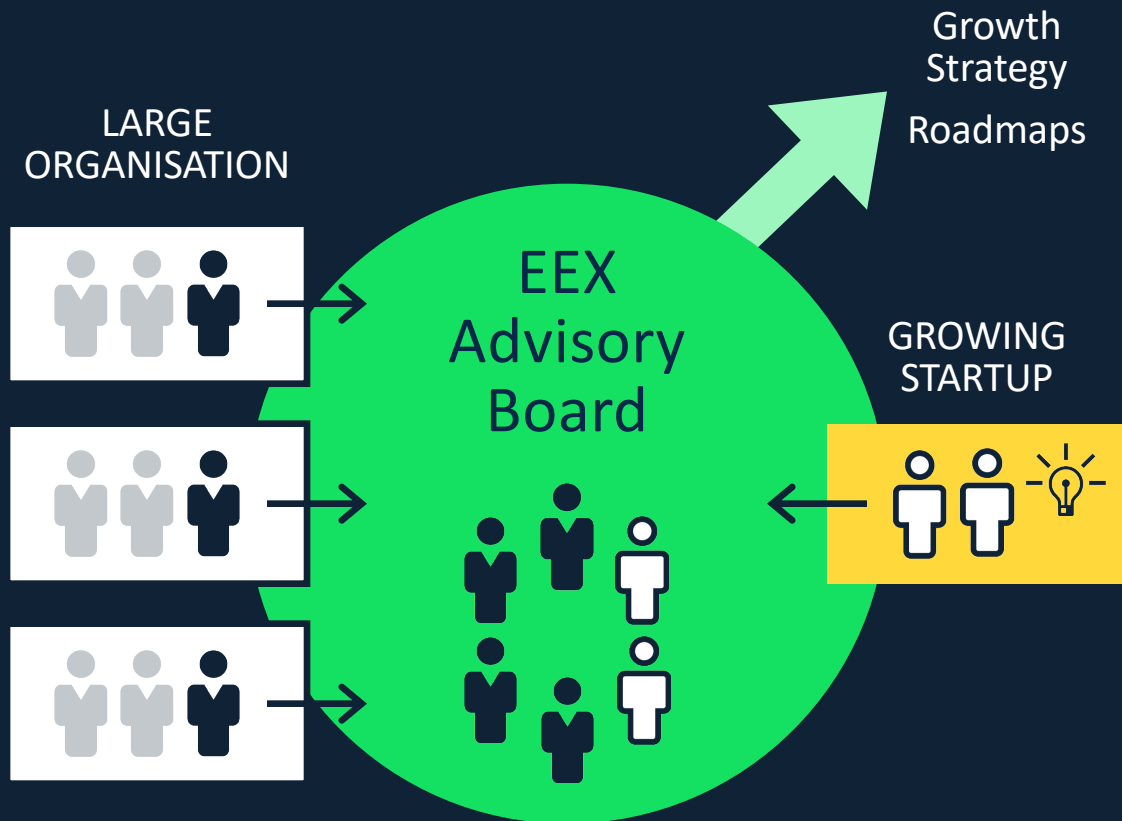
**BIG
CORP**

Big organizations' scale & impact + Entrepreneurial learning & doing



World saved

EEX journey



EEX journey



5 years, 120+ leaders, 20+ startups

**Learning together – where learning is
not an option.**

Learn or die.

Startup

“A startup is a temporary organization used to search for a repeatable and scalable business model.”

- Steve Blank

Entrepreneurial Collaboration

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- **Resources**
- **Fast and accurate learning**

Strategy

Understanding your
own future(s)

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Empathy

**Understanding
others' businesses**

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Social Capital

Trust + Right people

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**Learn and get new
stuff done**

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Entrepreneurial leaders in *all organizations*

Big organizations' scale & impact + Entrepreneurial learning & doing

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