norden

Nordic Innovation Centre

Nordic Innovation Representations in China and Asia

Jørn Bang Andersen,
senior advisor innovation

© Jørn Bang Andersen, 2010

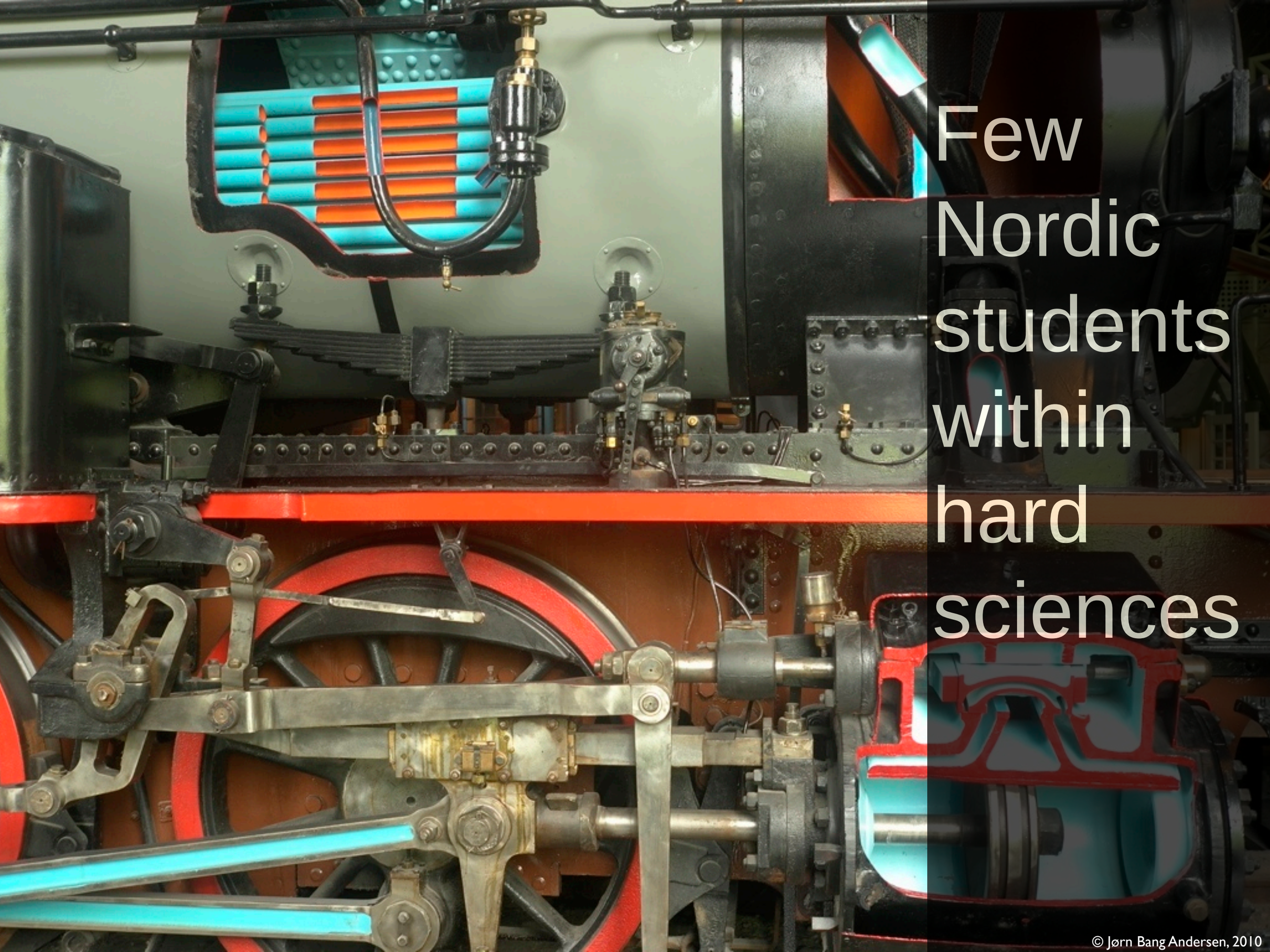
Why Nordic innovation centres in Asia’s hot spots?

© Jørn Bang Andersen, 2010

© Jørn Bang Andersen, 2010

Nordic Demographics

© Jørn Bang Andersen, 2010



Few Nordic students within hard sciences

© Jørn Bang Andersen, 2010

© Jørn Bang Andersen, 2010

95% of world's innovation outside Norden -
Nordic countries have to come out of the woods

© Jørn Bang Andersen, 2010

China is much more than manufacturing...
increasingly innovation, fashion, research...

© Jørn Bang Andersen, 2010

Cleaner and smarter planet

© Jørn Bang Andersen, 2010

Molecular farming

© Jørn Bang Andersen, 2010

Sustainable housing!

Intelligent cities and transport cooperation

Text

© Jørn Bang Andersen, 2010

Open innovation

© Jørn Bang Andersen, 2010

Together Sweden, Denmark, Norway, Finland and Iceland World's 10 Biggest Economy

© Jørn Bang Andersen, 2010

On right track

© Jørn Bang Andersen, 2010

Thank you for listening

© Jørn Bang Andersen, 2010