

## Public Procurement and Public Private Partnerships

Kristine Lindberg
Senior Advisor and Coordinator for Green Public Procurement

### Agency for Public Management and eGoverment (Difi)



Difi aims to strengthen the government's work in renewing the Norwegian public sector and improve the organisation and efficiency of government administration.

- Established 1 January 2008
- Overseen by the Ministry of Local Government and Modernisation (KMD)
- The Ministry of Trade, Industry and Fisheries (NFD) responsible for assignments in the area of public procurement.



### Norway: 53 billion Euro per Year





#### Objectives of public procurement in Norway

- Secure better services for our citizens that meet their needs
- Use public funds in the most efficient way
- Contribute to an innovative business sector with the ability to restructure in economic hard times.

Overall focus: how to make strategic use of the huge potential in public demand to promote innovation – both in industry and the public sector.



#### Mandate for GPP

#### Difi shall

- strengthen the competence of public contractors so that they can reduce negative environmental effects of public procurement and contribute to more climatefriendly solutions.
- build competence by providing guidance, tools, criterias and templates.





# Green public procurement requires:

In-depth knowledge of environmental effects and market-maturity within a range of categories

«Even in health-care, there is a lot of different procurements:
The buildings, cleaning, security, welfare technology etc. It is impossible to know everything about the environmental effects of all this.»

Challenging for both procurers and environmental advisers

- Procurer in a municipality



## Vi have succeeded when

- Public procurers have access to relevant guidance and tools
- Management in public sector supports green public procurement
- Difis work in this area makes a difference and we can measure the effects
- Negative environmental effects from public procurement are reduced
- Public sector stimulate green growth and promote climate friendly solutions through public procurement



### Green/Sustainable PP







## § 5 Environment, human rights and other societal considerations

- Must develop an overall public procurement policy with the aim to reduce adverse environmental effects and promote climate friendly solutions – where this is relevant.
- This includes assessment of life cycle environmental costs of the procurement.



# Public Procurement as a Strategic tool

- ▶ Before: An administrative, back-office function.
- Today: A strategic tool for achieving key policy objectives:
  - budget accountability
  - spending efficiency
  - buying green and improving outcomes in health
  - tackling global challenges such as climate change
  - promoting socially responsible suppliers into the global value chain.





HJEM NYHETER BÆREKRAFT FESTIVAL KONFERANSE PARTNERE KONTAKT ENGLISH







NYHETER

**BÆREKRAFTFESTIVALEN** 

**BÆREKRAFTKONFERANSEN** 

#### **#SUSTAINABLEVALLEY**



#### Bærekraft i Hurdal

Hurdal kommune skal være et plussamfunn innen 2025! Dette innebærer at Hurdal skal være karbonnøytralt eller bedre, ha økonomisk vekst og tilføre innbyggere og besøkende økt livskvalitet. På denne siden får du innblikk i noen av våre bærekraftprosjekter. Ønsker du å motta vårt nyhetsbrev kan du klikke her: Ja takk, send meg gjerne nyhetsbrev!



#### Barriers

- Lack of understanding of the benefits of sustainable procurement amongst politicians and budget holders is a challenge
- ▶ Lack of competence what is an "environmentally" or "socially preferable" product or service?
- ▶ The perceptions regarding the true cost or value of a purchase particularly where only purchase price is assessed rather than lifecycle costs.



### Case – the El-ferry Ampere



- ▶ 37% reduction in energy use per passenger carkm,
- a 60% reduction in total energy use,
- the elimination of NOx emissions and
- 89% reduction in CO2



