

THE FUTURE OF THE NORDIC ELECTRICITY MARKET NORDIC STAKEHOLDER PERSPECTIVES

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KESKO









OVAKO



are major Finnish companies in the industry, trade and service sectors.

All of them are net-buyers in the market and employ directly 100,000 people in Finland.

They use 17% of Finland's electricity consumption.



















MAJOR TOPICS FOR LARGE ELECTRICITY USERS

- Security of supply
 - The most expensive electricity is if you don't get it when needed.
- Functioning of the electricity market
 - Logical
 - > Transparent
 - Under competition





END-USERS VIEW, SHORT HISTORY

1990-2003(5)

• EU

- What market?
- Political concesus for European wide markets

Nordic

- Forerunners!
- PEX
- Implicit auctions
- All end-users to the market
- Increased competition

2003(5)-2016

• EU

- 3rd EU package (CO2)
- All areas equal
- Fast learning

Nordic

- TSOs building agreed border lines
- No serious progress in the market
- Nordic market model
 -> base for European electricity market
- TSO co-operation?

2016-2021-2030 -?

EU

Clean Energy package (End-users to the market)
Regional approach
Detailed regulation

Nordic





What are risks for large end users towards year 2030

- 1. When there will be first Nordic brown out?
 - Lack of power or lack of energy?
- 2. Increased system costs for end users
 - 15 min balances.
 - from two balances to one balances
 - Back to the year 2004?
- 3. How long PEX is the best solution?
 - Liquidity? Lack of competition in EPADs.
- 4. National approach in politics
 - Make America great again syndroma?
- 5. TSOs have taken too strong role in the open market?



WHAT IS NEEDED

1. Level of playing field to Nordic Market

- Promote Nordic wide solutions
- Promote Nordic wide terms
- Equal tax level for industry
- Equal RES support level (if needed)

2. Enchant competition

- Increase power system transparency
- Activate end-users to real time balancing
- More grid investment inside Nordic area
- More resources to competition authorities
 - How biggest producers can publish common support for ETS price manipulation (Policy Coherence Mechanism)?

Competitiveness is not gift!



STRONG TODAY - STRONGER TOMORROW

Strong support from Association of Energy Users in Finland for:

- ✓ Conduct Nordic peer reviews before deciding on and implementing national
- ✓ Create a vision for Nordic energy research
- ✓ Optimise the Nordic investment environment
- ✓ Renew the political vision for the electricity market co-operation
- ✓ Establish a Nordic Electricity Market Forum to ensure that the right decisions are taken at the right time



